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Bus Rapid Transit in Action

BRTuk Fifth National Conference

BRT^{uk}

BONUS!
Prices held at
2008 rates!

Monday 30 November and Tuesday 1 December 2009
Hilton Hotel, Cardiff



**Experiences from: Swansea | Nottingham | Cambridgeshire |
Dublin | Brisbane | Europe | Middle East | USA**

Bus Rapid Transit in Action

Bus Rapid Transit is becoming a reality in the UK, with a number of successful schemes up and running and others making significant progress towards delivery. In many parts of the country Bus Rapid Transit is being considered as a viable option for delivering high quality public transport. However, it has not been straightforward getting to this point and BRTuk was formed to provide mutual support to those considering and delivering Bus Rapid Transit.

This fifth national conference will provide a unique opportunity to keep abreast of the recent developments and progress on Bus Rapid Transit in the UK and elsewhere. This year's theme is 'BRT in Action', focusing particularly on aspects of delivering real on-the-ground BRT systems. Two UK-based BRT schemes are in the launch phase at present, Swansea *for* Metro and The Busway in Cambridgeshire, and speakers will give insights into their delivery and operation.

An important contribution will be made on the impact of BRT systems on property and development values by Professor Cervero of the Volvo Centre of Excellence for Future Urban Transport, Berkeley, California. Other speakers will provide presentations on operating high capacity bus lanes, integrating rapid transit within a public transport network, innovative technology and updates on BRT projects in the UK and around the world. The event will also provide an opportunity to discuss how the barriers to delivering BRT might be overcome and to shape the agenda of BRTuk.



Who should attend?

Senior local authority transport planners and engineers and the companies that advise them, public transport operators and bus manufacturers as well as those involved in town and city planning (professionals and politicians) with an interest in how BRT could play a role in their city's transport mix.

Good News on prices

This year's prices have been kept the same as last year, and special reduced rates have been introduced for additional delegates from the same organisations.

Monday 30 November

- 15.30 **Arrival and registration at the Hilton Hotel Cardiff**
Afternoon tea provided
- 16.30 **Introduction by the Session Chair**
Stuart Watkins, Arup
- Welcome by BRTuk Chair
& BRTuk Update**
Dr Bob Tebb, First Group
- 16.40 **Keynote Presentation**
Welsh Assembly Government (invited)
- 17.00 **“BRT in the UK: Where & When”**
Professor George Hazel, MRC McLean Hazel Ltd
- 17.30 **The BRTuk Bursary Scheme First Award**
Louise Porter, Metro (West Yorkshire PTE)
- “Cambridgeshire Guided Bus and Lifestyle”**
Joanne Beale, WSP (Student recipient)
- 18.00 **Break**
- 18.45 **Networking Reception**
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- 20.00 **Conference Dinner at the Hilton Hotel**
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About BRTuk

BRTuk is an association dedicated to the sharing of information about evolving bus based rubber tyred rapid transit systems.

In November 2005 a wide range of BRT professionals came together from across the country for the first annual BRT conference. The conference closed with the agreement that a national association was required to bring various pieces of expertise together. BRTuk was formed in January 2006 by a managing committee of local authorities, operators, manufacturers and consultants and was officially launched in March 2006.

Further details about the objectives of BRTuk and its membership benefits can be found on its website at www.brtuk.org

BRTuk Membership - Apply Now!

The annual fee for BRT membership is £275. You can apply now for membership up to 31 March 2011 at a special rate using the conference booking form. Membership benefits, including the conference member rates overleaf, will start as soon as payment is received and, as an additional bonus, your membership will be valid until 31 March 2011.

Tuesday 1 December

08.45 **Registration and Tea/Coffee**

09.00 **Welcome by the Session Chair**
John Carr, Elan PTC (Secretary BRTuk)

09.05 **BRT's Impacts on Development and Property Values**
Professor Robert Cervero, University of California, Berkeley Centre for Future Urban Transport; *A Volvo Centre of Excellence*

Experience of Operating Rapid Transit

09.35 **Swansea Metro: Operational Experience So Far**
Tony McNiff, First Group & Chris Vinestock, City & County of Swansea

10.00 **Operating Rapid Transit Within an Integrated Network:
The Nottingham Tram Experience**
Mark Fowles, Nottingham City Transport

10.25 **Lessons from 'Down Under': Brisbane BRT**
Peter Turner, Parsons Brinckerhoff

10.50 **Questions**

11.00 **Tea/Coffee**

Delivering the Elements of BRT

11.20 **Achieving Whole-Route Priority: The Experience in Dublin**
Anne McElligot, Dublin Quality Bus Network Office

11.45 **Delivering Multi-Operator Smartcards for Cambridgeshire Busway**
Chris Poultney, Cambridgeshire County Council

12.10 **Branding for BRT**
Mike Cooper, Arriva Group

12.35 **Questions**

12.45 **Lunch**

Delivering BRT worldwide

13.45 **Welcome by the Session Chair**
Ashley Curtis, Steer Davies Gleave (Director, BRTuk)

13.50 **European Experiences of Delivering BRT**
Brian Masson, University of Aberdeen

14.15 **Phileas: A Tram on Tyres**
Jos Jansen, Advanced Public Transport Systems

14.40 **BRT in the Middle East**
Dave Bowers, Steer Davies Gleave

15.05 **Questions**

15.15 **Review and Close**
Dr Bob Tebb, Chair BRTuk

BRTuk Fifth National Conference

Bus Rapid Transit in Action (CO302)

3 WAYS TO BOOK

Please complete one registration form for each delegate

1. Book online at: TransportXtra.com/shop/events
2. Fax the completed booking form to: **020 7091 7966**
3. Post the booking form with payment to: **Local Transport Today Ltd, Apollo House, 359 Kennington Lane, London SE11 5QY**

PLEASE COMPLETE CLEARLY IN BLOCK CAPITALS

ATTENDANCE (Please tick as appropriate)

I would like to attend the BRTuk Fifth National Conference 2009

- Resident Package: two-day attendance including the conference dinner and overnight accommodation
- Non-Resident Package: two-day attendance including the conference dinner
- Guest Rate: I would like to book overnight accommodation (shared double) and the conference dinner for a guest who will not attend the conference sessions

Name of Guest _____

DELEGATE DETAILS

Title (Mr/Mrs/Dr/Other) _____

Name _____ Position _____

Department _____

Organisation _____

Address _____

Postcode _____

Email _____

Tel _____

PRICE INFORMATION (Please tick as appropriate)

All fees plus VAT @ 15% (Until 1 January 2010)

- Resident BRTuk member rate
Lead delegate @ £350.00 _____ £ _____
- Non-Resident BRTuk member rate
Lead delegate @ £270.00 _____ £ _____
- Resident non-member rate
Lead delegate @ £425.00 _____ £ _____
- Non-Resident non-member rate
Lead delegate @ £350.00 _____ £ _____
- Guest rate (not attending conference sessions)
Guest @ £80.00 _____ £ _____

Reduced fees for up to 2 additional delegates from single organisation

- Resident BRTuk member rate
(additional delegate(s) from organisation)
— delegates @ £210.00 _____ £ _____
- Non-Resident BRTuk member rate
— delegates @ £135.00 _____ £ _____
- Resident non-member rate
— delegates @ £300.00 _____ £ _____
- Non-Resident non-member rate
— delegates @ £200.00 _____ £ _____
- Additional Guest rate
(not attending conference sessions)
— guests @ £80.00 _____ £ _____

Total delegate fees

VAT, currently @ 15% until 1 January 2010

Total conference fees

£ _____
£ _____
£ _____

MEMBERSHIP DETAILS (Please tick as appropriate)

- I represent a member of BRTuk
Company/Organisation Name _____
- I am not a member of BRTuk
- I am not a member of BRTuk and would like to apply for membership at the special rate of £325.00 which will run until 31 March 2011 and take advantage of the membership rate for this conference
Company/Organisation Name _____
- Please debit my Visa/Mastercard/American Express/Eurocard/Delta card

Card No. _____

Start date ___/___/___ Expiry date ___/___/___ Security code _____

Cardholders name _____

Signature _____

Date _____

Cardholders address (if different from personal details) _____

Postcode _____

- Please invoice quoting order reference no. _____
(NB Purchase orders MUST be provided before we can process bookings, if you are unable to provide us with a PO number please provide a reference for your invoice)

Residential bookings include accommodation at the conference hotel, on a first come first served basis only. Alternative accommodation will be provided if all rooms have been allocated.

PAYMENT DETAILS

All fees are payable in advance of the event. Delegates may be refused admission if payment is not received prior to the event. Delegates who have not paid will be required to provide credit card details or supply a company cheque at registration. If you are registering within 7 days of the event you **MUST** provide credit card details to enable us to process your booking. Payment can be made by cheque, credit card or BACS transfer. Cheques should be made payable to Local Transport Today Ltd.

Payment terms are strictly 7 days.

- I enclose cheque no. _____ for £ _____
(NB cheques must be made payable to Local Transport Today Ltd)

ADMINISTRATIVE DETAILS

Local Transport Today Ltd, Apollo House, 359 Kennington Lane, London SE11 5QY
Tel: 0845 270 7965 Fax: 020 7091 7966
Email: conferences@landor.co.uk

For accounts queries please call 0845 270 7866

CONFIRMATION

You will receive a receipted VAT invoice and joining instructions which includes a map, directions and travel information. If your booking has not been acknowledged 7 days prior to the event please contact us to confirm your booking has been received on 0845 270 7965.

CANCELLATION

If for any reason you are unable to attend, cancellations received in writing by 13.1.09 will receive a refund less an administrative charge of £100 + VAT. There will be no refunds for cancellations made after this date. Substitutions can be made at any time at no further cost.

DATA PROTECTION ACT

The data you provide will be held on a database in accordance with the Data Protection Act (1998). Your details may be passed to other companies who wish to contact you for marketing and communication purposes. If you do not wish your information to be passed on, please write to the Database Manager at Local Transport Today Ltd at the above address.